

Meet Michael & Marc



Michael Kennedy: President & Founder

Kennedy formed the Vin Fraîche Wine Group in 2018, after launching three distinct wineries in Napa Valley, Bordeaux and Oregon. In 2020 an additional winery was acquired to the group in Tuscany, Italy. Kennedy's drive to create wines of freshness, vibrancy and life has created a thread of commonality in the wines throughout the brands. His passion for wines that are complex, long lived and built for food has driven him to assemble a team of winemakers and friends that help create wines of substance. In 2017, Kennedy was named to Forbes Magazine's 30 Under 30 list for his work in the wine industry. Kennedy lives in St. Louis with his beautiful wife Rachel and two boys.

Instagram: @winebymichael

Marc Gagnon: Co-Founder & Director of Winemaking

Marc's resume & accolades as a winemaker are too long to write, but it includes many 100 point wines, roles including Head Winemaker at Bryant Family Vineyard and Assistant Winemaker at Screaming Eagle, and currently Director of Winemaking for Caldwell Vineyard in Coombsville, among other projects. Although his winemaking resume is grand, his personality and skills are far beyond. Kennedy describes Marc as a brilliant combination of artist & scientist. Gagnon leads the winemaking strategy and oversees all portfolio winemaking & production in collaboration with Kennedy. Gagnon has been described as "utterly brilliant" by Antonio Galloni, the famed wine critic and founder of Vinous. With Marc leading international winemaking efforts, the portfolio is stronger than it has ever been. Marc lives in Napa with his fiancée Diana, & travels to each site as needed.

