

*Vin Fraîche*

WINE GROUP



COMPONENT WINE CO.  
GAGNON-KENNEDY VINEYARDS  
LA CACCIA DI SAN GIOVANNI  
SOM WINES

[WWW.VINFRAICHE.COM](http://WWW.VINFRAICHE.COM)



VIN FRAÎCHE WINE GROUP IS A PORTFOLIO OF SOMMELIER  
CREATED & CURATED WINERIES FROM CALIFORNIA, OREGON,  
WASHINGTON, BORDEAUX AND TUSCANY.

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*Component Wine Co.*  
*Gagnon-Kennedy Vineyards*  
*La Caccia di San Giovanni*  
*State of Mind Wines*

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IN 2016, WE SET OUT TO CREATE SOME DISTINCT WINES FROM NAPA VALLEY.  
SINCE THEN, WE'VE SLOWLY AND CAREFULLY ADDED PROJECTS FROM AROUND THE  
WORLD - WITH PEOPLE WHOM I NEVER DREAMT WE WOULD WORK WITH. YEARS  
AGO, I'D HAVE SAID OUR THREAD OF COMMONALITY BETWEEN THE BRANDS IS  
FRESHNESS - THESE DAYS, WITH MORE MATURITY AND TIME, I KNOW THE TRUE  
THREAD IS THE AMAZING PEOPLE WHO WORK SO HARD TO CREATE WINES THAT  
MEAN SOMETHING TO PEOPLE... AND NOTHING MAKES ME HAPPIER THAN  
SHARING THEM. I HOPE YOU ENJOY!

CHEERS!

A handwritten signature in black ink, appearing to read 'Michael Kennedy', with a long, sweeping underline that extends to the right.

MICHAEL KENNEDY  
FOUNDER

# MEET MICHAEL & MARC

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## MICHAEL KENNEDY – PRESIDENT & FOUNDER

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*Kennedy formed the Vin Fraîche Wine Group in 2018, after launching three distinct wineries in Napa Valley, Bordeaux and Oregon. In 2020 an additional winery was acquired to the group in Tuscany, Italy. Kennedy's drive to create wines of freshness, vibrancy and life has created a thread of commonality in the wines throughout the brands. His passion for wines that are complex, long lived and built for food has driven him to assemble a team of winemakers and friends that help create wines of substance. In 2017, Kennedy was named to Forbes Magazine's 30 Under 30 list for his work in the wine industry. Kennedy lives in St. Louis with his beautiful wife Rachel and two boys.*



## MARC GAGNON – CO-FOUNDER & DIRECTOR OF WINEMAKING

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*Marc's resume & accolades as a winemaker are too long to write, but it includes many 100 point wines, roles including Head Winemaker at Bryant Family Vineyard and Assistant Winemaker at Screaming Eagle, and currently Director of Winemaking for Caldwell Vineyard in Coombsville, among other projects. Although his winemaking resume is grand, his personality and skills are far beyond. Kennedy describes Marc as a brilliant combination of artist & scientist. Gagnon leads the winemaking strategy and oversees all portfolio winemaking & production in collaboration with Kennedy. Gagnon has been described as "utterly brilliant" by Antonio Galloni, the famed wine critic and founder of Vinous. With Marc leading international winemaking efforts, the portfolio is stronger than it has ever been. Marc lives in Napa with his fiancée Diana, & travels to each site as needed.*

# COMPONENT WINE COMPANY

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## WHO WE ARE

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*Component Wine Company was founded in 2015 by Michael Kennedy and his wife Rachel. Component creates single-varietal, single-vineyard wines from Napa Valley & Bordeaux France. Our goal is to provide an intimate & elevated experience in which you learn about the intrinsic characteristics of each grape and each region. How can you discuss the influence of Petit Verdot in a great blend without knowing it intimately first? We hope to aid in that pursuit, while producing some delicious wines along the way.*

## HISTORY

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*In 2014 Michael was working as the Wine Director at the Ritz-Carlton Grand Cayman in their restaurant Blue by Eric Ripert. Blue poured incredible wines and had guests who wanted to know everything about the wines and the wineries that they were from, so as a result, Michael began taking frequent trips to wine regions. On one of these trips Michael was at Bryant Family Vineyard in Napa where he met their Director of Winemaking, Marc Gagnon. Marc gave Michael a barrel sample of 100% Petit Verdot. Michael was blown away the complexity of the wine and the fact he had never tasted it before. This is because Petit Verdot is primarily used as a blending grape. Over the next few months, Michael couldn't stop thinking about how many other grapes were getting lost to obscurity in a blend. This led him and Rachel to founding Component the following year in 2015 releasing a 100% Petit Verdot from Napa Valley.*



### OUR WINES

*2017 Cabernet Franc Napa Valley  
2019 Merlot Napa Valley  
2019 Cabernet Sauvignon Napa Valley  
2019 Petit Verdot Napa Valley  
2021 Monte Rosso Vineyard Sémillon  
2021 Dry Creek Valley Sauvignon Blanc*

### PRODUCTION

*5 barrels  
2 barrels  
6 barrels  
4 barrels  
3 barrels  
2 barrels*

**\*\*\*EXTREMELY LIMITED AVAILABILITY OF THE BELOW BORDEAUX WINES:**

*2019 Bordeaux 'Des Romains' 1 barrel  
2019 Bordeaux 'Les Galets' 1 barrel  
2019 Bordeaux 'La Colline' 1 barrel*

FOR QUESTIONS OR PRICING PLEASE EMAIL  
JAMIE@VINFRAICHE.COM

# GAGNON KENNEDY VINEYARDS

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## WHO WE ARE

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*Back in 2018 Marc Gagnon left his job as Director of Winemaking at Bryant Family Vineyards. At a dinner in Napa Michael Kennedy asked him what was next? The following week during a phone call they both decided to do something together. The consensus was simple: Exploring the terroir and history of Napa Valley through the bottle by making wine only from historic vineyards of the valley.*

## WHY HISTORIC VINEYARDS?

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*The settlers of Napa Valley got it right when it came to choosing where to plant their grapes. Some of the best terroir in the valley is found in the oldest vineyards so Marc began calling his friends in the valley & digging into the history. Marc and Michael consider their wines to be “off-pendulum” choosing to create wines in a style that best represent these sites – not the current style of the moment.*



## OUR WINES

2019 Napa Valley Cuvée (Cabernet Sauvignon)  
2019 “Old Federal Block” (To Kalon) (C.S.)  
2019 “Revolver” Carbonic Valdiguie - Suisin Valley  
2019 “Beckstoffer Georges III” (C.S.)  
2019 “Beckstoffer Missouri Hopper” (C.S.)  
2019 “Historic Samuel Brannan Vineyard” (C.S.)  
2020 “Monte Rosso Vineyard” Cabernet Sauvignon  
2021 “Monte Rosso Vineyard” Old Vine Zinfandel

## PRODUCTION

12 barrels  
1 barrel  
68 cases  
4 barrels  
5 barrels  
6 barrels  
12 barrels  
5 barrels

FOR QUESTIONS OR PRICING  
PLEASE EMAIL [JAMIE@VINFRAICHE.COM](mailto:jamie@vinfraiche.com)

# LA CACCIA DI SAN GIOVANNI

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## WHO WE ARE

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*In 2020 Founder of Dallas-based private equity real estate investment firm Macfarlan Capital Partners, Dean Macfarlan and his wife Tawney approached Michael and Marc about becoming Managing Partners and overseeing the winemaking operations at their Italian Winery, La Caccia di San Giovanni. Excited for the prospect to make wine in Italy, Michael and Marc accepted the offer adding La Caccia di San Giovanni to the Gagnon-Kennedy Family.*

## ABOUT THE ORGANIC ESTATE

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*Beyond the beauty of the rolling hills themselves, there is much more under the surface at San Giovanni – quite literally! The soil on the property is incredibly unique and composed of clay, limestone, sand and granite – perfect components to create wines of greatness. In 2016, the entire estate was converted to organic production, including even the lavender and rosemary throughout the property. We have loved seeing how this change has brought new life back to the site – wildlife, insects and forest.*

*Additionally, we are blessed to work with one of the best organic vineyard managers in Tuscany, Francesco Baffetti, and one of the most revered winemakers in Italy, Paolo Caciorgna.*

*Together, we have created what we believe is something inherently Tuscan: two organic products that reflect the beauty and bounty of the region – wine & oil!*



## FROM THE ESTATE

*2018 La Caccia di San Giovanni, IGT Toscana, Italy  
Olio Extra Vergine di Oliva*

## PRODUCTION

*28 barrels  
1500 bottles*

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# SOM WINES

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## WHO WE ARE

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*At SOM we approach our winemaking far different than a traditional winery: We gather a team of sommeliers & winemakers, all who have equal say in our final product. We believe this intensively collaborative process shines through in the distinctiveness of our wines.*

## HOW DOES COLLABORATIVE WINEMAKING WORK?

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*Well, when one of us would make a wine, on our own... Most likely we would make a wine in the style of our favorite producer of that varietal. State of Mind doesn't do that - we love that each of us has a different background, different taste and very different experience - a different winemaking state of mind.*

*This difference in approach means everything. We listen to each other, talk about style, talk about how to best express a site through winemaking... It always comes to a point where we make a group decision. In some cases, we all agree. In most cases, we don't - and it's beautiful. These differences make us stronger and every single time... we produce a wine that has tension, vibrancy & movement. Collaboration is a gift, one that we don't take for granted in our wines.*



## OUR WINES

2020 "Zillah Ranch Vineyard" Riesling, Columbia Valley, WA  
2019 "Larry Stone Vineyard" Chardonnay, Eola-Amity Hills, Willamette Valley, OR  
2018 "Larry Stone Vineyard" Pinot Noir, Eola-Amity Hills, Willamette Valley, OR  
2019 Cabernet Sauvignon, Napa Valley, CA

## PRODUCTION

26 barrels  
12 barrels  
6 barrels  
5 barrels

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